

MARKFIELD ARTS LTD

Regd office: suite 17789,lower Ground floor 145-157 St. John street EC1V4PW

DATE: 30TH

OCT.2012

Dear Fatima Jamadar,

I wish to respond to the representation that you have submitted in relation to the granting of a license for the above venue. Your representation refers to the following concerns, these being:

- Safety for local residents/children & business from people spilling out of Markfield Arts
- Safety of Markfield Arts customers who will be spilling onto busy roads with heavy lorries & tankers as they leave intoxicated
- Increased traffic & lack of parking etc
- Drunk & disorder
- Alcohol consumption outside of the venue
- Noise/Nuisance

With regard to site suitability, we would argue that the site is perfectly suited to a venue operating in the proposed manner. A great deal of time and effort has gone into selecting an appropriate venue and location. The location is away from residential properties and the proposed hours of operation would mean that there would be little or no disturbance to local businesses operating in the area.

The part of your representation highlighting that 'heavy Lorries & tankers', a construction operation running at the side of the proposed venue will result in an element of danger .I'm sure this is not the case as they do connect with a public highway after all. Health and safety legislation requires you to have transport management systems in place in order to prevent pedestrian – vehicle conflict and the Road Traffic Act and Highway Code apply to all road users. This no doubt is in place for our premises user and school children or any pedestrian who use Markfield Road. We are sure they comply with these requirements. Therefore, we are not concerned that O'Donovan business operation will have any impact on the safe running of our proposed venue.

You should not be concerned with 'people descending from all over London'. Our previous events have been controlled events and you will be pleased to hear that the attendances under this proposed licence, match those that we have held before. Therefore, there will be no

congestion or additional impact on the surrounding area. Nor should you be concerned with any potential parking problems. The issues that you raise regarding parking have not materialised and have not impacted on your activities and nor will they do so in the future.

The agreed maximum attendance of 450 will not cause disruption and congestion for businesses or residents.

There is no evidence to suggest that this venue will attract crime and disorder. We are duty bound by mandatory conditions to manage alcohol on site. We also have an alcohol management policy ourselves that prevents alcohol being supplied irresponsibly. It is plainly obvious that if the crime, disorder, anti-social behaviour, intimidation, threat to public safety, nuisance or disturbance that you have referred to, had occurred at our previous events, then it is quite clear that local residents would, and should, be opposed to this application en-masse. We would also expect both the Police and the Council's health and safety officers to object to the terms of the proposed licence if this was a real concern. We have worked closely with the Responsible Authorities to promote the licensing objectives and will continue to do so. It is clear that they are satisfied with the arrangements that we have put in place and there are no outstanding representations from these experts. There is no need for anyone in the local community to feel threatened. We will have signage-asking people to leave quietly and responsibly and, SIA security staff will be on duty to manage the area immediately around the venue and to encourage attendees to move on once the venue has closed.

You also write "all children are at risk". Neither the Police nor the other agencies involved in child protection consider this as the case. All licensable activities take place within the venue with strict age restrictions appropriated to each proposed activity and with SIA licensed staff to ensure that this is enforced with a challenge 21 policy as well as to ensure that the immediate area around the venue are managed.

You should not have been bothered by noise as a result of any of the previous events held by Markfield Arts and I'm sure we would have been informed if you had felt the need to have made any complaints to the Council about any nuisance or unreasonable disturbance that you have suffered.

We are in dialogue with the Haringey Council Enforcement Response Team to install a noise-limiting device in the Venue and set a level approved by the response team prior to regulated entertainment taking place in conjunction with the premises license.

We feel it is unjust that you elude to Markfield Arts having a negative impact on the surrounding areas. As a relatively new business in the

area, we want nothing else but the positive promotion of the area and its surroundings.

Everything that you raise in your representation is what you 'believe' might happen if the venue is granted a license and not what has actually happened. There have been over a dozen events held at this venue and run by the proposed licensee and to date, none of your fears have been realised. Please rest assured that the attendance numbers agreed i.e.450 in this proposed licence are no greater than those that have previously been held under Temporary Event Notices.

We have no desire to cause you undue concerns and would like to work closely with you as one of our neighbours to ensure that good working relationships can prosper.

To summarise:

- Markfield Art's aim is for safe, controlled activities that will have minimal impact on the local community
- Adequate controls and effective tried and tested systems are in place for proactive and effective management
- Competent people are in place to manage the premises

I hope that you are able to feel reassured by this response. Please do not hesitate to contact me if you have any queries or require further information. We would also like the opportunity to discuss this in person. Please feel free to contact P.M. Bacon on 07710 088947 to arrange a meeting.

Yours sincerely

Abhishek Beltharia

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